

# AI-Enabled Deception

## AI-Enhanced Scams

AI-enhanced scams use artificial intelligence to make fraud more convincing and harder to detect. Scammers may clone a loved one's voice, create realistic fake videos, or generate highly personalized emails and messages. These scams are often layered on top of other scam types, such as family emergencies, romance scams, or business impersonation. The goal is to remove doubt by making the scam feel real and familiar.

## RED FLAGS

- Messages or calls that sound unusually realistic but create intense urgency.
- Requests for money or personal information that do not allow time for verification.
- Minor inconsistencies in speech, behavior, or details despite a convincing presentation.

## BE SCAM SMART

- Pause and verify requests using a separate, trusted method of contact.
- Do not rely on voice, video, or caller ID alone to confirm identity.
- Establish verification questions or safe words with family members and trusted contacts.



## Where to Report a Suspected Scam

- FBI Internet Crime Complaint Center (IC3): [complaint.ic3.gov](https://complaint.ic3.gov)
- General fraud (FTC): [reportfraud.ftc.gov](https://reportfraud.ftc.gov)
- National Elder Fraud Hotline: 833-FRAUD-11 (833-372-8311)
- FL Office of Inspector General: [legacy.myfloridalegal.com/contact.nsf/contact?Open&Section=Citizen\\_Services](https://legacy.myfloridalegal.com/contact.nsf/contact?Open&Section=Citizen_Services)  
1-866-9-NO-SCAM
- U.S Department of Health and Human Services Office of Inspector General: [oig.hhs.gov/fraud/report-fraud](https://oig.hhs.gov/fraud/report-fraud)  
1-800-447-8477

